



Colorado Association
of School Boards

2017-2018
**ANNUAL
REPORT**

Advancing
excellence in
public education
through effective
leadership by
locally elected
boards of
education.



YEAR AT A GLANCE

Leadership, advocacy, fiscal solutions and local governance are the four key areas that guided CASB's work throughout the year and provided focus for our board and staff.



2017-18 INSIGHTS INTO YOUR CASB MEMBERSHIP IN MOTION

GREAT SCHOOLS, THRIVING COMMUNITIES BALLOT INITIATIVE

CASB is supporting the effort to get an increase in public education funding on the November 2018 ballot. The push for this ballot initiative must be locally focused and clearly articulate the benefit to the district and the impact on the local taxpayers and economy if the initiative passes. To support this effort, the CASB Board approved a one-time investment to develop and distribute communication tools and resources for local school boards.

GAINS ON SCHOOL FINANCE

Budget forecasts expect additional funds available in 2018-19. Colorado has been fortunate, thanks to a revenue increase due to the state's strong economic growth

and the federal government broadening what is taxable.

The Budget Stabilization Factor, formerly known as the Negative Factor, is currently \$830 million. CASB asked for a \$250 million buy down. As we go to press with the annual report, staff believes at least \$150 million will go towards the buy down, making this the largest single-year buy down since budget stabilization began. It also looks to be unlikely that school districts or teachers will incur new costs as a result of PERA reform.

Although much of our advocacy work primarily focused on fiscal problems, we have also continued to monitor State Board rulemaking and regulations. On several occasions, our testimony to the State Board resulted in substantial improvement to proposed new rules.

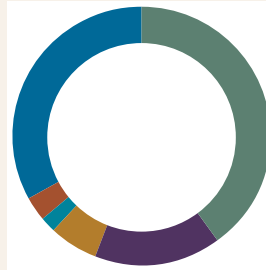
NEW ROOTS FOR CASB

In March 2017, CASB moved to its new office space in a renovated building that also houses the Colorado Association of School Executives. The two organizations share conference room space on the first floor. Plans are under discussion to create an additional conference room and to build a studio for webinar, video and podcast production.

The new office will help us better serve our members and support future CASB efforts to enhance our leadership development program. It will also allow us to offer a variety of learning opportunities and onsite workshops for board members and superintendents.

2016-2017 FINANCIALS

INCOME

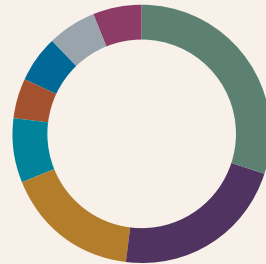


2016-17 Audited Fund Balance

July 1, 2016 Balance	\$(572,380)
Revenues	\$3,403,783
Expenses	\$2,593,381
June 30, 2017 Balance	\$238,022

40%	Membership Dues	\$1,376,439
16%	Conference/Convention	534,933
6%	Policy	219,310
2%	Member Projects	69,743
3%	Affiliates/BOCES Dues	91,840
33%	Other Income	1,111,518
	TOTAL	\$3,403,783

EXPENSES



30%	Operating - General	\$757,954
22%	Conference/Convention	582,173
17%	Policy	444,746
8%	Member Projects	214,282
5%	Communications	129,140
6%	Member Relations	160,091
6%	Legal	149,592
6%	Advocacy	155,403
	TOTAL	\$2,593,381

BOARD OF DIRECTORS

CASB BOARD GOALS

Leadership: CASB will strengthen leadership effectiveness by building CASB leadership development and board development programs that align with the life cycle of board service.

Advocacy: CASB will be the leading education advocacy organization for public school students by mobilizing CASB members through its robust and engaging advocacy program.

Fiscal solutions: CASB will actively participate in efforts to develop and implement a solution to the state's fiscal crisis.

Local governance: CASB will actively pursue the restoration of Colorado's constitutional balance of authority and responsibility between state officials and locally elected school boards.

EXECUTIVE COMMITTEE & DIRECTOR



Paul Reich
President
Telluride R-1
Region 11



Kathleen Gebhardt
President Elect
Boulder Valley School District
Region 5



Carrie Warren-Gully
Immediate Past President
Littleton Public Schools
Region 5



Richard Martyr, Ph.D.
St. Vrain Valley RE-1J
Large District



Monica Peloso
Cheyenne Mountain 12
Region 6



Kathy Plomer
Adams 12 Five Star Schools
Large District



Nancy Sarchet
Weld County RE-1
Region 4



Ken DeLay
CASB Executive Director

DIRECTORS



Scott Stump
Prairie RE-11J
Region 1



Wendy Pottorff
Limon Public Schools
Region 2



John Wittler
Vilas RE-5
Region 3



Cathy Kipp
Poudre School District
Region 4



Doug Lidiak
Weld County 6
Region 4



Ryan McCoy
Westminster Public Schools
Region 5



Tracey Johnson
Academy District 20
Region 6



Jaye Sudar
Huerfano RE-1
Region 6



Jo Ann Baxter, Ph.D.
Moffat County RE-1
Region 7



Tessa Kirchner
Eagle County Schools
Region 8



Arlan Van Ry
Alamosa Re-11J
Region 9



Anne Guettler
Garfield Re-2
Region 10



Casey McClellan
Dolores RE-4A
Region 12



Karen Fisher
Cherry Creek Schools
Large District



Amanda Stevens
Jefferson County Public Schools
Large District

DEPARTMENT HIGHLIGHTS & DISTRICT STORIES



HIGHLIGHTS OF YOUR CASB MEMBERSHIP

POLICY

CASB's policy team provides guidance, information and updated sample policies and regulations affected by federal and state legislation. Key issues in 2017-18 included the Every Student Succeeds Act, Claire Davis School Safety Act and the use of restraint and seclusion.

- ✓ 165 districts, 18 BOCES and 5 Attorney Council members participated in **CASB's Policy Support System**.
- ✓ 27 member districts used CASB's **Online District Policy** Maintenance Service, which manages local board policies.
- ✓ Staff conducted 17-plus complimentary **Policy Audits** that provided feedback on the effectiveness of local policy manuals.
- ✓ 9 member districts contracted for **Policy Manual Overhaul Projects**, an in-depth review and update of local policies.

Groundbreaking

Countless hours of collaboration, planning and strategizing are coming to life via school groundbreakings, blueprint renderings, hard hat tours and new family welcome sessions.

The overwhelming support and trust of our community propels us to keep imagining, building, growing and always groundbreaking.

*Tracey A. Johnson, board member,
Academy District 20*

ADVOCACY

Throughout the year, CASB's advocacy team represented – and helped protect – the best interests of local school boards during hundreds of interactions with education organizations, political leaders, legislators and business leaders.

Highlights

- ✓ Monitored proposed legislation and provided feedback to legislators and stakeholder groups on bills, including charter school appeals, concurrent enrollment and service areas, truancy and discipline of preschool through second grade students.
- ✓ More than 185 people signed up for **CASB's Digital Advocacy Network**, resulting in 1,200-plus connections with legislators.
- ✓ 100 students headed to the Capitol for **CASB's Student Days at the Capitol**.
- ✓ Received 23 member-initiated resolutions for consideration at the **Delegate Assembly**.
- ✓ Hit the road for a **school tour** highlighting programs in Colorado Springs D-11, Peyton 23-Jt and Academy District 20.

LEGAL

Board member roles and responsibilities. Colorado's open meetings law and open records act. Employment. Conflicts of interest. Student data privacy and discipline. CASB's legal team provided support and consultation on these topics, with a special focus on ensuring members have 24/7 access to resources.

The team also:

- ✓ Populated the online **Learning Center** with legal memos and information.
- ✓ Supported school district interests by filing an amicus curiae brief on the constitutionality of the Taxpayers' Bill of Rights.
- ✓ Broadcast a **school board election seminar** in collaboration with the Colorado Secretary of State's office and posted the video on the CASB website.
- ✓ Provided **legal support** for Superintendent Search service.

High-Quality Education

Education has changed and is changing because the world is changing. In order for our students to have every door open to them in the future, we embrace innovation. (This includes) redefining the classroom, exposure to technology, real-world application of learning, building character and communication skills and offering opportunities for students to lead and collaborate.

*Dr. Brad Meeks, superintendent,
Steamboat Springs RE-2*

HOT LEGAL TOPICS

School board elections •
PERA employment • State
assessments • Nonrenewal
process • SB 191 court
decisions • Claire Davis
School Safety Act

COMMUNICATIONS & EVENTS

Attendance at the **2017 CASB Convention** increased by 8.72 percent from 2016, bringing the total number of participants to 1,097. Our first-ever Wi-Fi sponsor covered the cost of providing online access to all convention attendees, while student artists, photographers and videographers impressed attendees with their creativity and skillfulness.

The **2018 Winter Conference** saw a bump in attendance and rollout of the new sponsor and exhibitor program.

Personalized Learning

Weld RE-4 is dedicated to educational experiences that inspire innovation and empower success for all learners – students and staff. We've accomplished this by focusing on the areas of learning, teaching, leadership, professional learning and the wider community. These efforts allow learners to engage in their education with options in methods, tools and ways of demonstrating learning based on preferences and need.

Dan Seegmiller, superintendent, Weld RE-4

We revamped the **Partnership Program** to offer more flexibility for participation and to help foster relationships with our partners, sponsors and exhibitors.

A new **Community Insights** section of our website spotlights grant opportunities and other news relevant to school districts.

CASB started developing a robust **Leadership Development Program** to meet the varying needs of our members.

MEMBER RELATIONS

CASB's Director of Member Relations traveled 14,000-plus miles, held 66 phone meetings and spent 30 nights in hotels across Colorado – all in support of our members and to help them strengthen the effectiveness and relevance of their board.

On the Road High Points

- ✓ Energizing **Superintendent Search** and sending consultants into the field.
- ✓ Hosting the **new member boot camp**, effectiveness conversations and workshops.
- ✓ Sensemaking and trust building conversations over coffee and meals.
- ✓ Creating **online assets** for board-superintendent strengthening.
- ✓ Engaging candidates at regionals and members in **"we/me" conversations**.
- ✓ Experiencing the "lighthouse" work of local boards amidst "stormy seas."

Thorough and Focused

We've moved beyond formal board action items to looking at what makes a difference to improve our students' performance. We appreciate each other's perspectives and find commonalities that drive our work.

*Rose Cronk, superintendent,
Woodlin R-104*

Enlightening

(We're using) the school team to inform, arm and empower community members to lead change that maintains the health and wellness of this rural community. This school is our mission field that requires all stakeholders to work hard to build and maintain a healthy community.

*Shila Adolf, superintendent,
Bethune School District*

CASB STAFF

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2017 MCGUFFEY & ALL STATE BOARD AWARD WINNERS

The CASB McGuffey Award honors board members who bring committed and passionate service to their board work. Each district is invited to honor one member. Recipients were recognized at CASB Regional Meetings.

REGION 1

Kris Camblin
Holyoke Re-1J

Marvin Trennepohl
Julesburg School District RE-1

REGION 2

Ricky Sellers
Big Sandy 100J

Scott Mikita
Calhan RJ1

Sam Mitchek
Cheyenne County Re-5

REGION 3

Ty Harmon
Granada RE-1

William Deal
Las Animas No. Re-1

REGION 4

David Trask
Poudre School District

Debbie Lammers
St. Vrain Valley RE-1J

REGION 5

Amy Kirkwood
Bennett 29J

Kelly Perez
Littleton Public Schools

Nancy Taylor
Strasburg 31J

REGION 6

Linda Van Matre
Academy District 20

Shad Johnson
Canon City Schools

Steve Parker
Cheyenne Mountain 12

REGION 7

Jill Honnecke
North Park R-1

Todd Larsen
North Park R-1

Roger Good
Steamboat Springs RE-2

REGION 9

Mark Beiriger
Sangre de Cristo RE-22J

REGION 10

Dawn Currier
Plateau Valley 50

REGION 11

Leann Tobin
Montrose County RE-1J

Richard Silverman
Telluride R-1

William Lobato
West End Public Schools RE-2

REGION 12

Luke Kirk
Ignacio 11-JT

The All State School Board Award recognizes Colorado school boards for sustaining excellence in governance. Awards were presented during the 2017 77th Annual Convention.

WELD RE-4:

Tempy Bowman

Carlene Irion

Jennifer Lieber

Christopher Perkins

Regan Price

ESTES PARK R-3:

Eric Adams

Laura Case

Jason Cushner

Jon Hodde

Cody Walker





Our people are the resource that supports, connects and advocates
for Colorado's local school boards and the students they serve.

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casb.org



ColoSchoolBoards



CASBConnect



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